



For Immediate Release

Azima DLI Launches New WATCHMAN Reliability Portal and Flexible Services for In-House and Fully Outsourced Condition Monitoring Programs

New Hosted Deployment Model Helps Plants Run Reliable, Cost Effective In-House Monitoring Programs with Powerful Analytics Software

WOBURN, Mass. – October 14, 2009 – Global condition monitoring services company [Azima DLI](#) today launched the next generation of its WATCHMAN Reliability Portal™ that provides plants with greater deployment flexibility and remote access to improved machine data analysis capabilities. The [WATCHMAN Reliability Portal 2.0](#) features several new enhancements including availability for the first time as a hosted software solution to support the needs of in-house [machine condition monitoring](#) programs.

The flexibility of the WATCHMAN Reliability Portal 2.0 also powers new business offerings for Azima DLI partners. In conjunction with this launch, Azima DLI has signed partnerships with Australian bearing and power transmission products distributors [CBC Bearings and Power Transmission](#) and [BSC Motion Technology](#). CBC and BSC are utilizing the WATCHMAN Reliability Portal 2.0 to support expert data analysis and reporting through new technical and engineering services.

Multiple Subscription Models Provide Greater Flexibility and Value

The new WATCHMAN Reliability Portal was developed to increase the value of condition monitoring programs and improve plant visibility. It is available in two subscription models: Portal Web Subscription and Portal Analysis Subscription.

- **Portal Web Subscription:** For outsourced condition monitoring programs, the WATCHMAN Reliability Portal 2.0 is a dynamic condition monitoring database-driven website. It provides an in-depth, real-time view to a plant's machine condition analysis program database, and is accessible through any modern web browser and from any location. In this model, machine data is uploaded to the portal, analyzed off-site by Azima DLI and reported back to the customer through the Portal.

Benefits to the customer include the ability to easily and intuitively monitor program and data acquisition performance; track machine health and fault progression over time; print condition monitoring reports; and easily access linked infrared thermography, motor, battery and reciprocating engine/compressor analysis reports.

- **Portal Analysis Subscription:** For in-house condition monitoring programs, plants benefit from being able to utilize the WATCHMAN Reliability Portal coupled with access to Azima DLI's [ExpertALERT™](#) Enterprise condition

monitoring software in a hosted model. In this scenario, internal analysts are able to take advantage of Azima DLI's powerful analytic software and share their reports with key internal stakeholders through the WATCHMAN Reliability Portal.

Compared to on-premise software, plants selecting the WATCHMAN Portal Analysis option benefit from a smaller start up cost; no special IT support required to set up and maintain; unlimited support without annual support fees; and it runs on Azima DLI's IT assets that are fully supported with data backed up nightly.

"With greater deployment flexibility, we have created solutions that are well suited for customers at any stage of their condition monitoring programs - whether they have a complete in-house or fully outsourced model. In either scenario, customers gain access to the best, most reliable machine data analysis and reporting capabilities available on the market," said Jonathan Hakim, president, Azima DLI. "The new WATCHMAN Reliability Portal is also an important driver of new service offerings for partners like CBC and BSC that have been able to create new revenue streams and add value to their customer relationships."

The WATCHMAN Reliability Portal is part of Azima DLI's broader [WATCHMAN™ Reliability Services](#) offering. Azima DLI will demonstrate the WATCHMAN Reliability Portal 2.0 at the Society for Maintenance & Reliability Professionals (SMRP) 17th Annual Conference, taking place October 19-22 in St. Louis, Missouri (booth# 32). For more information about the WATCHMAN Reliability Portal 2.0, visit www.AzimaDLI.com/portal.

About Azima DLI

[Azima DLI](#) is the only global condition monitoring services company exclusively focused on delivering accurate and timely equipment diagnostics to industrial plants, transportation organizations and the military. Azima DLI's expert analysts, advanced software and flexible, Web-based delivery model provide customers with the information they need for insightful decision making that lowers maintenance costs and improves industrial reliability. Azima DLI's [WATCHMAN™ Reliability Services](#) combine industry best practices with advanced technology to support sustainable, ROI-driven programs that improve equipment uptime and performance. Azima DLI is headquartered in Woburn, Massachusetts with offices across the U.S. and international representation in Asia-Pacific, Central America, Europe and South America. For more information, call +1 (800) 482-2290 or visit <http://www.azimadli.com>.

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